

#### INSOL International & World Bank Group Africa Round Table 2025 Sponsorship Opportunities\*

The following sponsorship opportunities are available:

Platinum Sponsors £5,600
Limited to five

- Firm will receive acknowledgement at the opening and closing of ART
- Firm listed as a sponsor on the seminar PowerPoint slides
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Logo included at the bottom of all the registration web pages
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Banner advertisement which will rotate along the bottom of the app
- Option to have a banner at the event, which will be placed outside the meeting room in the breakout area (subject to approval by the venue)
- Access to the delegate list after the early booking deadline
- Firm logo will appear on general signage on the day of the event
- Two complimentary delegate places to attend ART

Gold Sponsors £2,000
Unlimited

- Firm will receive acknowledgement at the opening and closing of ART
- Firm listed as a sponsor on the seminar PowerPoint slides
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Logo included at the bottom of all the registration web pages
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- One complimentary delegate place to attend ART

£1,600

- Firm will receive acknowledgement at the opening and closing of ART
- Firm listed as a sponsor on the seminar PowerPoint slides
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Option to have a banner at the event, placed in the breakout area during the breakfast only
- Firm logo included on breakfast signage
- One complimentary delegate place to attend ART

## **Coffee Break Sponsors** *Limited to two (One per day)*

£1,600

- Firm listed as a sponsor on the PowerPoint slides during the opening and closing of ART
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Option to have a banner at the event, which will be placed outside the meeting room in the breakout area during the coffee breaks only (subject to approval from the venue)
- Firm logo included on coffee break signage.
- One complimentary delegate place to attend ART

## Lunch Sponsors Limited to two (One per day)

£2,200

- Firm listed as a sponsor on the PowerPoint slides during the opening and closing of ART
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Option to have a banner at the event, which will be placed outside the meeting room in the breakout area during the lunch break only (subject to approval from the venue)
- Firm logo included on lunch break signage
- One complimentary delegate place to attend ART

- Firm listed as a sponsor on the PowerPoint slides during the opening and closing of ART
- Acknowledgement at the end of day prior to the dinner
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Acknowledgement on INSOL website as Dinner Sponsor with link to firms' website
- Firm logo included on the dinner signage and option to have a banner (if allowed by venue)
- Option to distribute a corporate gift at the dinner to all delegates
- Opportunity to give a short address at the beginning of the dinner
- Access to the delegate list after the early booking deadline
- Table reserved for dinner sponsor
- Two complimentary delegate places to attend ART

# Digital (App Sponsor) Limited to one

£4,000

- Firm will receive acknowledgement at the opening and closing of ART
- Firm listed as a sponsor on the seminar PowerPoint slides
- Company name and logo on the event app, company brochure,250- word profile, website address, social media URLs, and key contact info
- Promotion / social media announcements; LinkedIn and Twitter
- Company name/logo on all marketing and promotion
- Company name / logo on event website sponsor section (with hyperlink)
- Full page advertising on the opening of the App
- One push notification to be sent on the day of ART
- Opportunity to present a prize to the Leader board winner on stage at the end of ART
- One complimentary delegate place to attend ART

#### **Contact:**

Vanessa Braga Evans Head of Seminar Operations INSOL International Email: <u>vanessa.evans@insol.org</u>