



INSOL Virtual Conference
8-10 June 2021

SPONSORSHIP

Main Sponsor £6,000 (limited to five)

- **Sponsor page on conference website:**
 - Branded banner on dedicated sponsor page of (1920px x 500px)
 - Company colours across the sponsor page
 - Intro video (on sponsors page)
 - Intro text - 150 words
 - Get in touch box
 - Seven content tiles/links (*include key contacts, reports, educational content that highlights your expertise.*)
- **One 60-second commercial played during breaks (sponsor to provide)**
- **Logo to feature prominently on all marketing emails sent to all 10,000 members, promoting the event**
- **Promotion on social media, LinkedIn and Twitter**
- **Logo to appear on PowerPoint slide at the start & end of each session with special mention and thanks from the conference/technical co-chair**
- **Six free delegate places**
- **Quarter page advertisement in INSOL World**
- **Logo included in post-event reports published in INSOL quarterly journal**
- **Organise a pre or post VIP event. Whether it is a happy hour, networking event, or a bonus session. Plan an exclusive meeting and we will send the invite to your chosen attendee list.**

Event Sponsor £3,000

- **Sponsors Page on conference website:**
 - Branded banner on dedicated sponsor page of (1920px x 500px)
 - Intro text - 150 words
 - Get in touch box
 - Four content tiles/links (*include key contacts, reports, educational content that highlights your expertise.*)
- **Logo to feature on all marketing emails sent to all 10,000 members, promoting the event**
- **Promotion on social media, LinkedIn and Twitter**
- **Logo to appear on PowerPoint slide at the start & end of each session**
- **One free delegate place**



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Virtual Conference Website - Forum page sponsor £4,000

- Sponsors Page on conference website:
 - Branded banner on dedicated sponsor page of (1920px x 500px)
 - Intro text - 150 words
 - Get in touch box
 - Four content tiles/links (*include key contacts, reports, educational content that highlights your expertise.*)
- Logo on Forum Page of the website
- Start the discussion, lead questions on the forum page
- Logo to feature on all marketing emails sent to all 10,000 members, promoting the event
- Promotion on social media, LinkedIn and Twitter
- Logo to appear on PowerPoint slide at the start & end of each session
- Two free delegate place

Virtual 5-10K sponsor £4,000

This is potentially a popular engagement tool, very much in step with companies' interest in health and wellbeing.

Email participants their race numbers, have them start running "together virtually" at a specific time.

Incentivise delegates to participate with t-shirts, medals or other items.

Social Media: Create a hashtag for your run and use it on social media for any relevant posts. Encourage participants to post photos.

- Sponsors Page on conference website:
 - Branded banner on dedicated sponsor page of (1920px x 500px)
 - Intro text - 150 words
 - Get in touch box
 - Four content tiles/links (*include key contacts, reports, educational content that highlights your expertise.*)
- Logo to feature on all marketing emails sent to all 10,000 members, promoting the event
- Promotion on social media, LinkedIn and Twitter
- Logo to appear on PowerPoint slide at the start & end of each session
- Two free delegate place